

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Petta Ryan & Co
Attention: Lynne Morrison
10 Arbor Circle
Natick, MA 01760

Contract / Revision		Alt Order #
125357 / 7		
<u>Product</u>		
PAS Oct/Nov 2012		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/16/12 - 11/06/12	151	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Committee Against Physician Assisted Suicide		09/07/12 / 11/05/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WFXT	Jeff Lutz	Boston-Local
Special Handling		
<u>Demographic</u>		
Adults 25-54		
		<u>Total Ratings</u>
		3.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WFXT	10/22/12	11/06/12	Fox 25 AM News 6a	6a-7a		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	MTWTF--					3	\$1,000.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WFXT	10/22/12-10/28/12	Fox 25 AM News 6a		6a-7a	MTuWThF----	:30		\$1,000.00	0.00	NM		
		See MG 2.8,2.9,2.10,2.11											
3	WFXT	10/22/12-10/28/12	Fox 25 AM News 6a		6a-7a	MTuWThF----	:30		\$1,000.00	0.00	NM		
		See MG 2.8,2.9,2.10,2.11											
Week:	10/29/12	11/04/12	MTWTF--					3	\$1,000.00	0.00			
Week:	11/05/12	11/11/12	MT-----					1	\$1,000.00	0.00			
2	WFXT	10/22/12	11/06/12	Fox 25 AM News 7a	7a-8a		:30				NM	9	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	MTWTF--					3	\$1,000.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WFXT	10/22/12-10/28/12	Fox 25 AM News 7a		7a-8a	MTuWThF----	:30		\$1,000.00	0.00	NM		
		See MG 2.8,2.9,2.10,2.11											
3	WFXT	10/22/12-10/28/12	Fox 25 AM News 7a		7a-8a	MTuWThF----	:30		\$1,000.00	0.00	NM		
		See MG 2.8,2.9,2.10,2.11											
8	WFXT	10/29/12-11/04/12	Fox 25 AM News 7a		7a-8a	MTuWThF----	:30		\$1,000.00	0.00	NM		
(M)	MG for 1.3,1.2,2.2,2.3												
9	WFXT	10/29/12-11/04/12	Fox 25 AM News 7a		7a-8a	MTuWThF----	:30		\$1,000.00	0.00	NM		
(M)	MG for 1.3,1.2,2.2,2.3												
10	WFXT	10/29/12-11/03/12	Fox 25 AM News 6a		6a-7a	MTuWThF----	:30		\$1,000.00	0.00	NM		
(M)	MG for 1.3,1.2,2.2,2.3												
11	WFXT	10/29/12-11/03/12	Fox 25 AM News 6a		6a-7a	MTuWThF----	:30		\$1,000.00	0.00	NM		
(M)	MG for 1.3,1.2,2.2,2.3												
Week:	10/29/12	11/04/12	MTWTF--					3	\$1,000.00	0.00			
Week:	11/05/12	11/11/12	MT-----					1	\$1,000.00	0.00			
3	WFXT	10/22/12	11/06/12	Fox 25 AM News 7a	8a-9a		:30				NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	MTWTF--					3	\$1,000.00	0.00			
Week:	10/29/12	11/04/12	MTWTF--					3	\$1,000.00	0.00			
Week:	11/05/12	11/11/12	MT-----					1	\$1,000.00	0.00			
4	WFXT	10/22/12	11/06/12	Fox 25 AM News 9a	9a-10a		:30				NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/22/12	10/28/12	MTWTF--					3	\$350.00	0.00			

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Contract / Revision	Alt Order #	
125357 / 7		
Contract Dates	Product	Estimate #
10/16/12 - 11/06/12	PAS Oct/Nov 2012	151
Advertiser		Original Date / Revision
Committee Against Physi		09/07/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Week			Rate	Rtn	Type	Spots	Amount	
									Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Week: 10/29/12		11/04/12		MTWTF--				3				\$350.00	0.00				
Week: 11/05/12		11/11/12		MT-----				1				\$350.00	0.00				
5	WFXT	11/05/12	11/05/12	Mo Prime Hour 1	8p-9p								:30			NM	1 \$6,500.00
Week: 11/05/12		11/11/12		M-----				1				\$6,500.00	0.00				
E 6	WFXT	11/05/12	11/05/12	Mo Prime Hour 2	9p-10p								:30			NM	1 \$6,500.00
Week: 11/05/12		11/11/12		M-----				1				\$6,500.00	0.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Start Date	End Date	Weekdays	Spots/Week	Rate	Rtg	Type		
1	WFXT	11/05/12-11/11/12		Mo Prime Hour 2	9p-10p	M-----	:30		\$6,500.00	0.00						NM	
See MG 6.2																	
2	WFXT	11/05/12-11/05/12		Mo Prime Hour 1	8p-9p	M-----	:30		\$6,500.00	0.00						NM	
(M) MG for 6.1 11/05																	
9	WFXT	10/31/12	10/31/12	We Prime Other 1	8p-10p								:30			NM	1 \$9,000.00
Week: 10/29/12		11/04/12		--W----				1				\$9,000.00	0.00				
10	WFXT	10/16/12	10/21/12	Fox 25 AM News 6a	6a-7a								:30			NM	4 \$4,800.00
Week: 10/15/12		10/21/12		-TWTF--				4				\$1,200.00	0.00				
11	WFXT	10/16/12	10/21/12	Fox 25 AM News 7a	7a-8a								:30			NM	4 \$4,800.00
Week: 10/15/12		10/21/12		-TWTF--				4				\$1,200.00	0.00				
12	WFXT	10/16/12	10/21/12	Fox 25 AM News 7a	8a-9a								:30			NM	4 \$4,800.00
Week: 10/15/12		10/21/12		-TWTF--				4				\$1,200.00	0.00				
13	WFXT	10/16/12	10/21/12	Fox 25 AM News 9a	9a-10a								:30			NM	4 \$2,000.00
Week: 10/15/12		10/21/12		-TWTF--				4				\$500.00	0.00				
14	WFXT	10/16/12	10/21/12	M-F 11a-12p	11a-12p								:30			NM	4 \$1,200.00
Week: 10/15/12		10/21/12		-TWTF--				4				\$300.00	0.00				
15	WFXT	10/16/12	10/21/12	M-F 5p-6p	5p-6p								:30			NM	5 \$2,200.00
Week: 10/15/12		10/21/12		-TWTF--				4				\$400.00	0.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Start Date	End Date	Weekdays	Spots/Week	Rate	Rtg	Type		
1	WFXT	10/15/12-10/21/12		M-F 5p-6p	5p-6p	-TuwThF----	:30		\$400.00	0.00						NM	
See MG 15.5,15.6																	
5	WFXT	10/22/12-10/26/12		M-F 5p-6p	5p-6p	MTuWThF----	:30		\$400.00	0.00						NM	
(M) MG for 16.1,15.1																	
6	WFXT	10/15/12-10/21/12		Fox 25 News Rotation	6p-7p	----ThF----	:30		\$600.00	0.00						NM	
(M) MG for 16.1,15.1																	
16	WFXT	10/16/12	10/21/12	Fox 25 News Rotation	6p-7p								:30			NM	3 \$1,800.00
Week: 10/15/12		10/21/12		-TWTF--				4				\$600.00	0.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Start Date	End Date	Weekdays	Spots/Week	Rate	Rtg	Type		
1	WFXT	10/15/12-10/21/12		Fox 25 News Rotation	6p-7p	-TuwThF----	:30		\$600.00	0.00						NM	
See MG 15.5,15.6																	
17	WFXT	10/16/12	10/21/12	M-F 10a-11a	10a-11a								:30			NM	4 \$1,000.00
Week: 10/15/12		10/21/12		-TWTF--				4				\$250.00	0.00				
18	WFXT	10/22/12	10/28/12	NLCS Champ Game Non Ho	Various								:30			NM	1 \$4,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												

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									Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	M-----				1	\$4,500.00	0.00				
19	WFXT	10/22/12	10/28/12	Tu Prime Other 3	8p-1030p		:30				NM	1	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-T-----				1	\$4,500.00	0.00				
20	WFXT	10/22/12	10/28/12	WS Game Non Home	Various		:30				NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	--W----				1	\$6,000.00	3.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WFXT	10/22/12-10/28/12		WS Game Non Home	Various	---W-----	:30		\$6,000.00	3.00	NM			
See MG 20.2														
2	WFXT	10/22/12-10/28/12		Fr Prime Hour 1	8p-9p	-----F----	:30		\$6,000.00	3.00	NM			
(M) MG for 20.1 10/24														
										Totals	3.00	66	\$83,050.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	43	\$43,650.00	\$37,102.50
10/29/12 - 11/06/12	23	\$39,400.00	\$33,490.00
Totals	66	\$83,050.00	\$70,592.50

Signature: _____ **Date:** _____

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